

Privacy Policy

Nidda German Topco GmbH (following "Nidda") complies with all legal provisions on data protection. The protection of the privacy of visitors to this website (www.nidda-group-germany.com) is very important to Nidda. Therefore, please take note of the following information:

Nidda has set up links from all pages of this website to this data protection statement; if this is not the case, it is due to a technical error. In these exceptional cases, access to this statement is, however, possible via the website's start page.

In the future, it may be necessary for Nidda to update this data protection statement. Such changes will then be announced on this page so that you always have complete knowledge of the type and the scope of personal data Nidda saves and for which purposes Nidda processes and utilizes this data.

On pages where Nidda saves personal data, additional statements (for example on the use of the data) may be added as the need arises.

1. General information regarding the collection of personal data

a) The protection of your privacy when using our websites is very important to us, which is why we collect your personal data in accordance with legal requirements on data protection. Personal data is any information that relates to an identified or identifiable natural person, e.g. name, address, e-mail address, user behavior. The following sections inform you about how we handle your personal data.

b) The person responsible pursuant to Art. 4 (7) EU-General Data Protection Regulation (GDPR) is Nidda German Topco GmbH, c/o STADA Arzneimittel AG, Stadastraße 2-18, 61118 Bad Vilbel, info@stada.de. Our Data Protection Officer can be reached at compliance@stada.com or by using our postal address accompanied by the words "Data Protection Officer".

c) If you are under 16 years of age, please obtain the consent of a parent/legal guardian before you provide personal data to Nidda.

d) The legal grounds for the processing of your personal data are defined in Section 6 GDPR. Depending on which of the permissible purposes described below for the processing of your personal data, the processing for the compliance with our legal obligations or to safeguard the legitimate interests of Nidda or third parties, is always carried out on the condition that it is not outweighed by your interests or basic rights and freedoms. Furthermore, if necessary, the processing is carried out on the basis of your expressed consent, insofar as you have issued such consent to us.

2. Your rights

According to the provisions of the GDPR, you can exercise the following rights towards us:

- Right to access
- Right to rectification
- Right to restriction of processing
- Right to deletion / "right to be forgotten"
- Right to data transferability
- Right of appeal

In order to assert one of your right listed mentioned above, you can contact us at any time:

If the processing of your personal data is based on your consent, you have the right to object / withdraw your consent at any time, with effect for the future. The legality of the processing based on your consent until the withdrawal of the consent remains unaffected. Given consent can of course be canceled under the following address at any time with effect for the future:

Nidda German Topco GmbH
c/o STADA Arzneimittel AG
Stadastraße 2-18
61118 Bad Vilbel, Germany
Fax: +49 6101/ 603-0
E-mail: compliance@stada.de

Furthermore, you have the right to complain to the data protection supervisory authority regarding our processing of your personal data. The relevant supervisory authority responsible for your German federal province can be accessed at

www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

3. Collection of personal data when visiting our website

a) Server logfiles

In principle, you can visit our homepage without informing us about who you are. As is common for almost all websites, the server that hosts our website (webserver) automatically collects information about you if you visit our homepage. This data is technically necessary for us and ensures the stability and security of the website.

The webserver automatically identifies certain personal data such as your IP-address, date and time when you visit our homepage, the browser used by you (e.g. internet explorer, Firefox), the operating system (e.g. Windows, Linux, MAC OS) as well as the domain name and address of your internet provider (e.g. 1&1, Telekom, Unity Media). Our website uses cookies (please see section below), the webserver also saves this information (legal foundation is Art. 6 (1) 1 f GDPR).

We analyze the server protocols on a regular and anonymous basis for statistical purposes (click stream analyses) in order to be able to evaluate how our website is used. Based on these insights, we can optimize our internet presence. Furthermore, we can use this information in case of misuse of the system in cooperation with your internet provider and/ or competent authorities, in order to identify the person responsible for the misuse.

b) Cookies

In addition to the data mentioned previously, cookies are stored on your computer when you use our website. Cookies are small text files that are saved on your hard drive in an area determined by your browser and through which the entity that sets the cookie (in this case us) receives certain information. Cookies cannot run programs or transmit a virus to your computer. They serve to make the web presence in general more user-friendly and more effective.

This website uses the following types of cookies, the scope and function of which are described below:

- i) Transient cookies are deleted automatically as soon as you close the browser. These include session-cookies in particular. These save a so-called session-ID, by which different requests of the browser can be allocated to the joint session. This allows your computer to be recognized if you return to our website. The session-cookies are deleted as soon as you log out or close the browser.
- ii) Persistent cookies are deleted automatically after a specific period of time, which may differ depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

You can configure your browser settings according to your wishes and e.g. decline the acceptance of third-party-cookies or all cookies. We point out, however, that you may not be able to use all features of this website. We use cookies in order to identify you for subsequent visits, if you have an account with us. Otherwise, you would have to log-in for each visit separately.

c) Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). We have concluded a corresponding contract with the provider for order data processing.

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site is being used. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. You can prevent this by setting your browser so that no cookies are stored.

Data processing is carried out on the basis of the legal requirements of Section 96 Paragraph 3 TKG and Art 6 Paragraph 1 lit a (consent) and/or f (legitimate interest) of the GDPR.

Our concern in accordance with GDPR (legitimate interest) is the improvement of our offer and our website. Since the privacy of our users is important to us, the user data is pseudonymised.

However, by activating IP anonymization on this website, Google will abbreviate your IP address in advance within Member States of the European Union or in other countries party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and abbreviated there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website and Internet use. The pseudonymised IP address transmitted by your browser within the framework of Google Analytics will not be combined with other Google data.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: tools.google.com/dlpage/gaoptout.

Users can also prevent Google Analytics from collecting data by clicking on the following link. An opt-out cookie is set to prevent future collection of your data when you visit this website: [Disable Google Analytics](#)

We use cookies from The Trade Desk on our website to track your visit. The purpose of the tracking technology is to identify the retargeting/targeting of visitors within the framework of the media campaign and to address them later with an advertising medium. You can object to tracking at any time here and deactivate interest-based advertising here: <http://thetradedesk.com/general/privacy-policy#optout>

More information on „Cookies“ can be found in the section „Cookie settings“ at the bottom of the website.

4. Collection of personal use by using our services

Nidda only (with the exception of web statistics) only collects data that you yourself disclose yourself to Nidda to make use of one of the services offered by Nidda (e.g. contacting us via e-mail). This data will then be processed and used exclusively for carrying out the service that you requested.

Contact us by e-mail

If you contact us by e-mail, the personal data provided by you (e-mail, name, and telephone number) will be saved in order to answer your questions. The personal data which was collected for that purpose will be deleted once the saving of the data is no longer necessary, or we limit the processing if legal storage periods exist.

The provision of your personal data is not a legal or contractual obligation. This means that you are not obliged to provide us with your personal data. If you decide not to provide us with your personal data, some offers on our website may not be fully used by you.

5. Storage time

Purpose of storage	Storage time
Web server logs	14 days
General inquiries	180 days / 6 months

6. Place of data processing

Nidda also processes your data additionally outside the European Union.

a) Due to the global activities of our company, we may transfer your personal data to the United States and other countries whose privacy laws might be less extensive than those within the European Union.

The access to your personal data will be limited to natural persons that must be familiar with this data for the purposes set out in this privacy policy.

b) Nidda is a globally-active company. In the course of our business activities, we may potentially transfer your personal data also to recipients outside of the European Economic Area (“third countries”), where the applicable laws do not grant the same data protection safeguards as those in your home country. If this is the case, we will maintain the applicable data protection regulations and take appropriate protection measures to safeguard the security and integrity of our personal data, in particular through the conclusion of the EU standard contract clauses.

7. Transfer of your personal data

A transfer of your personal data takes place to the following recipients: IT service providers and Google Inc. for the purposes described under Section 3 and 4.

Nidda may also make personal data collected via this website accessible to other Nidda companies and contractually bound sales partners and other third parties. However, this will only be done to the extent permitted by law.

8. Safety measures

If we forward data according to the outlined services to our service providers, those are – in addition to mandatory legal provisions – bound by separate privacy agreements with us.

We use security measures that we continually optimize according to technical and legal developments in order to make sure that your data is protected from (accidental or intentional) manipulation, loss, destruction or access by unauthorized third parties.

9. Links to other websites

Our online offer contains links to other websites. This privacy statement does not cover other providers.

We do not have any influence on these website providers to ensure that they adhere to privacy statements and therefore we do not accept any responsibility for the accuracy.

This website may contain hyperlinks to websites that are under ownership of third parties and are operated by third parties. These websites contain their own privacy policies and they most probably also make use of cookies and we recommend that you review them. The policies of these websites govern the use of personal data, that you transfer during your visits to the websites and that might be collected by cookies. We do not accept any responsibility or liability for external websites and the use of them takes place on your own risk.

10. Contact

If you have any questions or comments regarding this privacy and cookie policy, please contact us at compliance@stada.com.

The rapid development of the internet will make adjustments to our privacy regulations necessary from time to time. You will be informed on up-dates on this page.